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The Eclipse Marketing *Nexos Latinos*® Magazine Receives Honorable Mention Cable FAXIES Award for Multicultural Marketing

This marks the second coveted industry award for the break-through magazine.

Morristown, NJ – May 16, 2011 – Eclipse Marketing Services, Inc. received a 2011 Cable FAXIE Honorable Mention Award in the Multicultural Marketing category for its *Winter 2011 Nexos Latinos Magazine*—Time Warner Cable NYC. Cable FAXIE Awards set the industry benchmark for excellence across all areas of PR and Marketing. The awards ceremony was held on Thursday, May 12 at the Grand Hyatt, NYC, saluting the year’s most outstanding initiatives and programs in the highly competitive and dynamic Cable arena. [Click here to see the magazine.](#)

This past fall, the Winter 2010 issue of the magazine was awarded First Prize in Multicultural Marketing; Marketing Tactics from the National Association for Multi-ethnicity In Communications (NAMIC).

Nexos Latinos is an entertainment-style, bilingual magazine written by and for Latinos. Replete with exclusive interviews with today’s most renowned Hispanic celebrities, it speaks to Hispanic passions—including music, movies, food, technology and family—while providing information on all the programming and technology cable offers to connect them to those passions. A national publication with quarterly circulation, *Nexos Latinos* is customized for local markets.

“We are thrilled to be honored with this prestigious award,” said Donna Hernandez, Editor-in-Chief, *Nexos Latinos*. “We also applaud our partners at Time Warner Cable (TWC) for their marketing savvy in customizing the magazine so that it speaks directly to the interests of their Latino customers and the TWC services those customers would find particularly appealing—like their El Paquetazo® tier.”

About Eclipse Marketing Services, Inc.

Eclipse Marketing Services, founded by Margaret Boller in 1992, provides creative direct marketing solutions to the cable TV and entertainment industries for both general market and Hispanic initiatives. The agency’s team of seasoned campaign strategists and marketing consultants enables Eclipse to provide industry marketers with direct marketing initiatives—on brand, on strategy, and on budget. Eclipse has earned numerous accolades and awards from industry associations, including CTAM Mark Awards in Direct Mail, a NAMIC Excellence in Multicultural Marketing Award, Cable FAXIES awards, International Creativity Awards, Davey Awards, JASPER Awards, and The Heartbeat of America Award for entrepreneurial companies. More information is available at www.eclipsemarketingservices.com.

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