



marketing services, inc.™

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Your success is our business.

FOR IMMEDIATE RELEASE

Eclipse Marketing Services, Inc. Honored with NAMIC Excellence in Multicultural Marketing Award

Morristown, NJ—September 27, 2010—Eclipse Marketing Services, Inc. received a first place Excellence in Multicultural Marketing Award (EMMA) in the Marketing Tactics Category from the National Association for Multi-ethnicity In Communications (NAMIC) for its Winter 2010 Nexos Latinos™ Time Warner Cable-NYC acquisition magazine.

The awards ceremony was held on Tuesday, September 14, at the Hilton New York in Manhattan, as a part of NAMIC's 24th annual conference during Diversity Week. The EMMA competition honors the exceptional marketing efforts of cable companies, distributors, networks and industry suppliers to target cultural segments.

Nexos Latinos™ is an entertainment-style, bilingual magazine written by and for Latinos. It speaks to Hispanic passions—including music, movies, food, technology and family—while providing information on all the programming and technology cable offers to connect them to those passions. A national publication with quarterly circulation of nearly 1 million since its launch in 2009, Nexos Latinos is customized for local markets.

About Eclipse Marketing Services, Inc.

Eclipse Marketing Services, founded by Margaret Boller in 1992, provides creative direct marketing solutions to the cable TV and entertainment industries for both general market and Hispanic initiatives. The agency's team of seasoned campaign strategists and marketing consultants enables Eclipse to provide industry marketers with direct marketing initiatives—on brand, on strategy, and on budget. Eclipse has earned numerous accolades and awards from industry associations, including CTAM Mark Awards in Direct Mail, a NAMIC Excellence in Multicultural Marketing Award, International Creativity Awards, Davey Awards, JASPER Awards, and The Heartbeat of America Award for entrepreneurial companies. More information is available at www.eclipsemarketingservices.com.

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