



marketing services, inc.

Job Title: Hispanic Marketing Manager

Come join our winning team!

Eclipse Marketing Services, Inc. is an award-winning, direct marketing agency specializing in the entertainment and related industries. We believe in the power of imagination and education. Through strategic insight, planning, and creative execution, Eclipse takes care of business with unsurpassed integrity, devotion, and attention to detail.

We are seeking a **Hispanic Marketing Manager**. The successful candidate will be responsible for:

- Full-circle project development through implementation and back-end analysis of marketing campaigns and tactics which accurately reflect each projects' objective and strategy, and include bilingual copy that is on-brand and culturally relevant.
- Development of mutually beneficial business relationships with clients and Hispanic programming networks.

Job Requirements:

- Minimum 5 years' experience managing direct mail programs, preferably at an agency or entertainment-related company.
- Excellent written and verbal Spanish and English.
- Thorough understanding of direct marketing best practices and the Hispanic market.
- Excellent multi-tasking, organizational, communication, and proof-reading skills .
- Email, digital, and social media marketing experience a plus.

Eclipse is located in Headquarters Plaza, in Morristown, NJ within walking distance of NJ Transit train station and conveniently located near several major NJ Highways; approximately 25 miles outside of New York City.

Send resume and confidential salary requirements to: careers@eclipse2.com

No Phone calls please.

All qualified applicants will be afforded equal employment opportunities without discrimination because of race, creed, color, national origin, sex, age, disability or marital status.