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**FRANK ROMANO PROMOTED TO VICE PRESIDENT,
FINANCE & OPERATIONS AT ECLIPSE MARKETING SERVICES**

Morristown, NJ – June 23 – Eclipse Marketing Services, Inc. has promoted Frank Romano to the position of Vice President, Finance & Operations from his former capacity as Director of Finance & Accounting. In his expanded role, Romano continues to oversee all finance and accounting duties for Eclipse, while now taking on the added oversight of all purchasing for the company and business operations. He will also guide the company's effort to improve efficiencies relating to direct marketing production. Margaret Boller, Founder and President of Eclipse Marketing Services, made the announcement.

Romano has over 28 years of related experience in the cable TV and sports entertainment industries. Prior to joining Eclipse, Romano was the Founder and Principal at FJR Media & Entertainment, consulting for various companies including CSI Sports, Superfighter, Star Boxing and TNA Wrestling. From 2003 to 2005, he served as Chief Operating Officer and Senior Vice President for TNA Entertainment, a wrestling and sports entertainment company based out of Nashville, TN.

From 2000 to 2003, Romano served as Vice President, Event Programming & Financial Operations for iN DEMAND, the largest Pay-Per-View entertainment company in the world. A seasoned cable TV professional, Romano worked at HBO for 15 years, from 1985 to 2000 where he served in various financial positions, including Director, Operations & Finance for Time Warner Sports/HBO.

Commenting on his appointment Boller said, "I am delighted to announce Frank's promotion in this very critical function. Frank's reputation for integrity and his depth of experience in finance and operations is a tremendous asset to our company, and by extension to our clients. We are fortunate to have an executive of his caliber and track record to spearhead this division at Eclipse Marketing Services."

About Eclipse Marketing Services, Inc.

Eclipse Marketing Services, founded by Margaret Boller in 1992, provides creative direct marketing solutions for the cable TV and entertainment industries, including the

Hispanic market. The agency's team of seasoned campaign strategists and marketing consultants enables Eclipse to provide industry marketers with direct marketing initiatives—on brand, on strategy, and on budget. Eclipse has earned numerous accolades and awards from industry associations, including the CTAM Gold Mark Award in Direct Mail and the Heartbeat of America Award for entrepreneurial companies. More information is available at www.eclipsemarketingservices.com

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