



marketing services, inc.

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**FOR IMMEDIATE RELEASE**

**ECLIPSE MARKETING SERVICES ANNOUNCES WINNER  
OF SALSA WITH ECLIPSE SWEEPSTAKES**

Morristown, NJ, September 30, 2009 – Eclipse Marketing Services, Inc. today announced the Grand Prize winner of its *Salsa With Eclipse* national sweepstakes. Jennifer Sánchez, Marketing Manager, TV Networks Distribution, NBC Universal in Englewood Cliffs, New Jersey has won a trip for four (4) to San Juan, Puerto Rico; including accommodations at the luxurious Embassy Suites Hotel in the heart of the Isla Verde beach area. Seven other industry marketers won First Prizes, an iPod Nano.

Eclipse launched the sweepstakes to spark interest in the company's newly formed Hispanic Marketing Division. The company cast a wide net to cable TV multicultural marketers, utilizing e-blast messages, website promotions and a trade ad campaign. The sweepstakes attracted hundreds of industry participants.

Commenting on her grand prize, Sánchez said, "I am thrilled to be the winner of the *Salsa With Eclipse* national sweepstakes. I applaud Eclipse for launching its Hispanic marketing services in such a festive and informative manner. I'm looking forward to planning my trip to glorious San Juan!"

Karen Habib, Director Hispanic Marketing for Eclipse, noted, "We are delighted to award this prize to Jennifer. It was rewarding to see so many industry executives participate in the sweepstakes. Eclipse Marketing Services is perfectly poised to provide customized campaigns to multicultural marketers as they outreach to the burgeoning Hispanic segment."

**About Eclipse Marketing Services, Inc.**

Eclipse Marketing Services, founded by Margaret Boller in 1992, provides creative direct marketing solutions for the cable TV and entertainment industries. The agency's team of seasoned campaign strategists and marketing consultants enables Eclipse to provide industry marketers with direct marketing initiatives—on brand, on strategy, and on budget. Eclipse has earned numerous accolades and awards from industry associations, including CTAM Mark Awards in Direct Mail and The Heartbeat of America Award for entrepreneurial companies.

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