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Your success is our business.

FOR IMMEDIATE RELEASE

Donna Hernández Joins Eclipse Marketing Services, Inc. as Editor-in-Chief, *Nexos Latinos*™ Magazine

Morristown, NJ – September 29, 2010—Donna Hernández has joined Eclipse Marketing Services, Inc. as Editor-in-Chief of its quarterly, bilingual magazine, *Nexos Latinos*™.

Hernandez will spearhead the content and editorial deliverables for the magazine. Margaret Boller, Founder and President of Eclipse Marketing Services, made the announcement.

Prior to joining Eclipse, Hernández worked for the Meredith Corporation where she was the Managing Editor of *Siempre Mujer*, a Hispanic women's lifestyle magazine, and most recently served as Interactive Editor for Kraft Foods, refreshing its website, email program, social media presence and mobile club for the Hispanic market. Previously, Hernández worked for American Media, Inc. LLC as the Editor-in-Chief of *Shape en Español*, the only health and fitness lifestyle magazine that targeted Latin women in the US. She also spent seven years at Time Inc. as a Reporter and Chief of Reporters for its magazine, *People En Español*. There she also collaborated with Telemundo to produce the first-ever "25 Most Beautiful" television special.

"The resounding success of our *Nexos Latinos*™ magazine, with a circulation of nearly 1 million quarterly since we launched in 2009, called for the addition of a professional of Donna's caliber to help us meet the demand for increased content addressing Latino's passions," said Boller. "Her wealth of editorial experience makes us well poised to meet the needs of the rapidly-expanding Hispanic market and the cable companies that serve them."

About Eclipse Marketing Services, Inc.

Eclipse Marketing Services, founded by Margaret Boller in 1992, provides creative direct marketing solutions to the cable TV and entertainment industries for both general market and Hispanic initiatives. The agency's team of seasoned campaign strategists and marketing consultants enables Eclipse to provide industry marketers with direct marketing initiatives—on brand, on strategy, and on budget. Eclipse has earned numerous accolades and awards from industry associations, including CTAM Mark Awards in Direct Mail, a NAMIC Excellence in Multicultural Marketing Award, International Creativity Awards, Davey Awards, JASPER Awards, and The Heartbeat of America Award for entrepreneurial companies. More information is available at www.eclipsemarketingservices.com.

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