



marketing services, inc.™

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Your success is our business.

FOR IMMEDIATE RELEASE

Eclipse Marketing Services' Hispanic Marketing Kit Honored with International Creativity and Davey Awards

Morristown, NJ – November 1, 2009 – Eclipse Marketing Services, Inc. was recently honored for the illustration and design of its Hispanic Marketing Kit by the International Academy of the Visual Arts and by Creativity International.

Eclipse garnered two Silver Davey Awards from the IAVA, one for the design and the other for the illustration of its Hispanic Marketing Kit. Selected from over 4,000 entries across the United States and around the world, The Davey Awards honors the finest creative work from small firms, agencies and companies worldwide. Each year, The Davey Awards honors winners who derive their strength from big ideas, rather than big budgets.

Creativity International Awards, one of the longest-running, independent advertising and graphic design competitions, awarded Eclipse with two Honorable Mentions for its Hispanic Marketing Kit. Chosen from thousands of entries submitted by entrants from 36 different countries, the winning pieces will be included in *The Creativity Awards Annual*. The Annual was one of the first books to showcase leading-edge design and is the industry benchmark for excellence.

About Eclipse Marketing Services, Inc.

Eclipse Marketing Services, founded by Margaret Boller in 1992, provides creative direct marketing solutions to the cable TV and entertainment industries for both general market and Hispanic initiatives. The agency's team of seasoned campaign strategists and marketing consultants enables Eclipse to provide industry marketers with direct marketing initiatives – on brand, on strategy, and on budget. Eclipse has earned numerous accolades and awards from industry associations, including CTAM Mark Awards in Direct Mail; International Creativity Awards, Davey Awards, JASPER Awards; and The Heartbeat of America Award for entrepreneurial companies. More information is available at www.eclipsemarketingservices.com.

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