



marketing services, inc.™

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Your success is our business.

FOR IMMEDIATE RELEASE

Eclipse Marketing Services' Website Re-Design Wins CableFAXIE Award

Morristown, NJ – April 30, 2010 – Eclipse Marketing Services, Inc. has been honored with a 2010 Best of the Web/FAXIE Award for the re-design of the Eclipse website. The award was for **Best Overall Website: Technology & Other Vendors.**

CableFAX saluted the best website and digital programs at New York's Grand Hyatt Hotel on Wednesday, April 28. Eclipse was recognized for creating a user-friendly B2B site. The website, created entirely by the Eclipse creative staff, was "a well-designed and visually intriguing site that's easy to navigate and focused wholly on its specific audience."

CableFAX's Best of the Web Awards are the industry's top honor in the digital space, recognizing outstanding websites and digital initiatives.

About Eclipse Marketing Services, Inc.

Eclipse Marketing Services, founded by Margaret Boller in 1992, provides creative direct marketing solutions to the cable TV and entertainment industries for both general market and Hispanic initiatives. The agency's team of seasoned campaign strategists and marketing consultants enables Eclipse to provide industry marketers with direct marketing initiatives – on brand, on strategy, and on budget. Eclipse has earned numerous accolades and awards from industry associations, including CTAM Mark Awards in Direct Mail; International Creativity Awards, Davey Awards, JASPER Awards; and The Heartbeat of America Award for entrepreneurial companies. More information is available at www.eclipsemarketingservices.com.

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